

ÖTÜKEN US

Independent Technology. Connected Products.

Company Introduction

Technology first.

Culture second.

Politics never.

Ötüken Us is a technology company in development, built around a clear ambition: to create practical, reliable, and interconnected software products that help people and organisations build, operate, and grow.

Our focus is on developing a portfolio of complementary technology products spanning infrastructure management, business software, e-commerce, and education. Each product is designed to address a specific set of needs while remaining part of a broader, coherent technology ecosystem.

We believe good technology should solve real problems, remain understandable, and give its users greater control over the systems they depend on.

Website: otukenus.com

A Connected Technology Ecosystem

Our Vision

We envision a technology ecosystem in which organisations can build their digital operations on software that is modular, maintainable, and adaptable to their needs.

Rather than pursuing complexity for its own sake, we prioritise practical engineering, clear architectural boundaries, and sustainable product development. Our approach combines independent products with the possibility of integration wherever it delivers meaningful value.

Our ambition is to build technology that serves people and businesses across markets, without limiting our outlook to a single country or region.

Our Products

TuranBilgi

Business Platform

TuranBilgi aims to provide a structured environment for turning business ideas into organised projects and actionable work. Its intended scope includes collaboration, project organisation, contracts, invoicing, and business processes.

The goal is to help entrepreneurs, teams, and organisations move from ideas to execution through a connected digital platform.

TuranOrdo

Infrastructure Management Platform

TuranOrdo focuses on the infrastructure that supports modern applications and services. Its direction includes service deployment, networking, secrets management, connectivity, backups, recovery, and operational reliability.

The objective is to make self-hosted infrastructure more manageable and give organisations greater control over their technology environments.

TuranTulpar

Application Orchestration

TuranTulpar is intended to provide application orchestration and cluster management capabilities, with an emphasis on deploying, operating, and scaling stateless applications.

It is envisioned as a complementary layer within the broader ecosystem, with a distinct role from TuranOrdo's infrastructure responsibilities.

TuranPazar

E-Commerce Platform

TuranPazar is being developed as a product direction for digital commerce. Its intended purpose is to support online selling and the business workflows associated with operating an e-commerce presence.

The long-term vision is to provide a flexible foundation that can evolve with the needs of merchants and businesses.

TuranOkul

Education Management Platform

TuranOkul is intended to address digital learning and education administration. Its product direction centres on providing tools and workflows that support the organisation and delivery of educational activities.

The goal is to make digital education easier to manage through a purpose-built software platform.

How We Work

Practical Engineering

We begin with concrete requirements and real operational needs. Technology choices should serve the product, not become an end in themselves.

Modularity and Integration

Each product has a defined purpose and architectural boundary. Integration is pursued where it improves workflows, reduces unnecessary duplication, or creates genuine value.

Control and Portability

We value transparent architectures and deployment approaches that give organisations meaningful control over their applications, infrastructure, and data.

Continuous Improvement

We favour incremental development, documented decisions, testing, and operational learning. Products should evolve in response to validated needs rather than speculative complexity.

A Global Outlook

Our ambition is international. We seek to build products that can serve diverse markets and users while maintaining a consistent commitment to engineering quality and practical value.

Building for the Long Term

Ötüken Us is being established around a long-term product vision: a coherent family of software products that can develop independently and work together where appropriate.

We recognise that building dependable technology takes time. Product maturity, features, and availability will vary across the portfolio as development progresses. We aim to communicate capabilities clearly, make decisions deliberately, and grow through implementation, validation, and feedback.

Our guiding principle is straightforward:

Build useful technology. Keep it understandable. Make it dependable.

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This document provides a general overview of the company's vision and product direction. Product descriptions represent intended scope and do not imply that every product is commercially available or production-ready.